



**Township of South Glengarry**  
6 Oak Street, P.O. Box 220, Lancaster, ON, K0C 1N0  
T: (613) 347-1166 | F: (613) 347-3411

**MEDIA RELEASE**  
FOR IMMEDIATE RELEASE

## NEW HEAVY TRUCK DEALERSHIP OPENS IN SOUTH GLENGARRY



*Globocam celebrates the opening of its dealership at 6253 Boundary Road, South Glengarry on June 14, 2024. President and CEO Maxime Boyer of Globocam is pictured near the centre holding ceremonial scissors. MP Eric Duncan, MPP Nolan Quinn, and Deputy Mayor Martin Lang attended the opening and ribbon cutting. (JOANNE HALEY PHOTO)*

**SOUTH GLENGARRY, ONTARIO, June 14, 2024** – Globocam celebrated the opening of a new dealership at 6253 Boundary Road in South Glengarry today. Local MP Eric Duncan, MPP Nolan Quinn, and South Glengarry Deputy Mayor Martin Lang welcomed Globocam and its President



## Township of South Glengarry

6 Oak Street, P.O. Box 220, Lancaster, ON, K0C 1N0

T: (613) 347-1166 | F: (613) 347-3411

and CEO, Maxime Boyer to the region. The dealership will sell, service, and provide parts for Freightliner and Western Star trucks in Eastern Ontario.

Local customers and colleagues were invited to tour the newly renovated facility, view a truck display, and enjoy a BBQ lunch with live entertainment. The Globocam executive team was on hand to welcome attendees and respond to questions.

Globocam's leader Maxime Boyer anticipates a bright future as the company enters the Ontario market. "We are pleased to open our first dealership in Ontario. There is nothing like us in the area." Maxime explained Globocam's commitment to employee well-being, its aim to revolutionize the trucking industry, and its commitment to giving back to local communities. "When we come to a new area, we are not here to take, we are here to give back," said Maxime. The company brings 26 new full-time jobs to South Glengarry.

Globocam is Quebec's largest network of truck dealerships for Freightliner and Western Star heavy trucks. The Boundary Road site is Globocam's tenth dealership and covers a territory from the Quebec border west to Kingston and north to Renfrew. The dealership is open Monday to Friday from 7:30 a.m. to 4:00 p.m. and can be reached by calling 613-933-7400.

###

**For inquiries about this event, please contact:**

**Jennifer Treverton**

Economic Development Officer

T: 613-347-1166 ext. 2106

E: [jtreverton@southglengarry.com](mailto:jtreverton@southglengarry.com)